

Maryland EXCELS Video

Go about Your Day Confidently

Transcript and Video Description

[Music]

BATHROOM - MORNING

Mom turns on faucet, her hands cup the water, she splashes it onto her face and looks in the mirror for a second.

CHILD'S BEDROOM - MOMENTS LATER

Mom turns light on. She kneels beside boy's bed and gently touches the top of his head.

Narrator: In the frenzy of the morning routine. There's just enough time for a snuggle, fingers through the hair, and that loving whisper.

Mom: (whispering) Good morning sweetheart. It's time to wake up.

KITCHEN - MOMENTS LATER

Mom and child getting ready. Mom is in work attire (some sort of badge or uniform or business casual-not a suit) and hurrying around the kitchen. Mom puts dish in sink, grabs backpack, koala stuffed animal, jackets and accessories.

Narrator: You check to make sure you have everything you need and then...

Mom: Let's go. Go go go go...

CAR - MOMENTS LATER

[Car, economy, used car not new] Child is being buckled into a car seat in the back seat. Mom is smiling. They are both singing/talking [inaudible]

Narrator: Mornings can be stressful, so Maryland EXCELS helps moms like you find quality child care providers in your neighborhood, wherever that may be, across Maryland. Knowing your child will be in a safe and healthy environment filled with fun and learning lets you go about your day confidently.

CHILD CARE PROVIDER - LATER

Car pulls up. Entrance to a family child care home. Mom walks the child toward the provider's entrance. Child and mom smile. Child is holding a Kacey Koala bear in his hand. Provider is at the door smiling.

Narrator: Because you chose a quality child care provider, you have the kind of confidence that makes everything else a little easier. This free Find a Program service is hosted by Maryland EXCELS, the state's quality rating and improvement system for child care and early education programs.

[View of mom walking away with a confident smile; a look that she is at-ease.]

EXT. RUBY DANIEL'S HOUSE – DAY

Ruby Daniels looks directly at the camera.

Ruby Daniels: My name is Ruby Daniels. I'm a family childcare provider and Maryland EXCELS Quality Rated 5 program. To learn more about Maryland EXCELS, visit Maryland EXCELS dot org, select "Find a Program," to find a quality program for your child.

[Music]

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