

# Maryland EXCELS: Quality Rating Recognition

## Transcript and Video Description

[Music]

MARYLAND EXCELS  
Quality Rating Recognition

NARRATOR

**Narrator:** The Maryland EXCELS team and I would like to celebrate your quality rating achievement with new digital badges.

A PROVIDER SMILING; QUALITY RATING 1 TO 5 BADGES APPEARING

**Narrator:** We know you've worked hard to achieve your Maryland EXCELS quality rating, and you should be proud of your commitment to providing high quality child care.

A FATHER AND A CHILD GREETING A TEACHER

**Narrator:** And you can share this new badge with family so that they can recognize your accomplishment and dedication to their children.

A COMPUTER SCREEN SHOWING A NEW BADGE LETTER

**Narrator:** You'll find your new badge attached to the email that you received from Maryland EXCELS...

A CHILD WITH "HOW TO USE YOUR NEW MARYLAND EXCELS DIGITAL BADGE TITLE

**Narrator:** ...as well as a video tutorial about how to use it.

NARRATOR

**Narrator:** I'd like to share some different ways that you can share your badge with families and in the community.

AN EXAMPLE WEBSITE DISPLAYING A QUALITY RATING 5 BADGE

**Narrator:** Display your badge on the home page of your current website

AN EXAMPLE NEWSLETTER DISPLAYING A QUALITY RATING 5 BADGE

**Narrator:** Include it in your monthly newsletters to families.

AN EXAMPLE SOCIAL MEDIA PAGE DISPLAYING A QUALITY RATING 5 BADGE

**Narrator:** Share your badge on social media.

AN EXAMPLE BROCHURE DISPLAYING A QUALITY RATING 5 BADGE

**Narrator:** Add it to promotional brochures information cards and other marketing materials.

CHILDREN AND A TEACHER RAISING ARMS WITH SMILE

**Narrator:** You've earned this achievement, so make sure you share it with the families in your program.

A CHILD MAKING A HEART WITH FINGERS; QUALITY RATING 1 to 5 BADGES APPEARING

**Narrator:** Thank you providers for participating in Maryland EXCELS and for your commitment to providing high quality child care to providing high quality child care.

MARYLAND EXCELS

MARYLAND STATE DEPARTMENT OF EDUCATION

JOHNS HOPKINS SCHOOL OF EDUCATION IDEALS INSTITUTE