

Sample Social Media Content

Sample post 1:

ABC Child Care is happy to announce that we have achieved a Quality Rating 3 with Maryland EXCELS, the state's quality rating and improvement system for child care and early education programs. To learn more about Maryland EXCELS visit <https://marylandexcels.org/>. #marylandexcels

**Moving Up**

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To learn more about Maryland EXCELS visit <https://marylandexcels.org/>. #marylandexcels

**#MarylandEXCELS**

Sample post 2:

ABC Child Care is committed to providing a high-quality learning environment that supports your child's development and provides a strong foundation for lifelong success. Our Maryland EXCELS quality rating is one way that ABC Child Care demonstrates our commitment to quality and continually improving the services we offer.

OUR COMMITMENT



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#MarylandEXCELS

**Sample post 3:**

Our Maryland EXCELS Quality Rating 5 reflects our efforts to:

- Support children's health and safety
- Ensure our staff is well-trained
- Provide a supportive and nurturing learning environment
- Help families be active in their child's education

#marylandexcels

**OUR QUALITY RATING**

Our Maryland EXCELS Quality Rating **5** reflects our efforts to:

- Support children's health and safety
- Ensure our staff is well-trained
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#marylandexcels

**#MarylandEXCELS**

Provider Spotlight sample post

**Spotlights  
and  
Shout-Outs**

Place  
photo  
here

**Type of Spotlight:**  
(Lato Black 18 pt)  
**First and Last Name**  
(Lato Regular 13 pt)  
**Title**  
(Lato Regular 11 pt)

**#MarylandEXCELS**